

Privacy Policy

Data Protection

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this Privacy Policy. Our website can generally be used without the disclosure of any personal data. Where personal data (e.g. names, addresses or e-mail addresses) are collected on our website, this shall always, wherever possible, be on a voluntary basis. Such data shall not be disclosed to any third parties without your express approval.

We wish to point out that internet data transmission (e.g. during email communication) may be subject to security breaches. It is therefore impossible to fully protect data against third-party access.

Privacy Policy Regarding the Use of Facebook Plug-ins (the Like Button)

On our website, there are integrated plug-ins from social networking site Facebook, provided by Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA.

Facebook plug-ins on our website are recognised by the Facebook logo or the **“Like” button**. **An overview of Facebook plug-ins** can be found here:

<https://developers.facebook.com/docs/plugins/>

When you visit our website, the plug-in is used to establish a direct connection between your browser and the Facebook server. Facebook then receives the information that you have visited our site with your IP address. If you click on the **Facebook “Like” button** whilst you are logged into your Facebook account, you can link content from our website with your Facebook profile. This allows Facebook to associate visits to our web pages with your user account. Please note that we, as providers of the website, are not aware of the content of the data transmitted nor the use of the aforementioned data by Facebook. You will find more information about **this in Facebook’s Privacy Policy, which can be found at:**

<https://www.facebook.com/policy.php>.

If you do not wish Facebook to associate your visit to our pages with your Facebook account, then please log out of your Facebook account.

Privacy Policy Regarding the Use of Google Analytics

This website uses Google Analytics, a web analytics service, provided by Google, Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Google Analytics uses "cookies". These are text files stored on your computer, which enable the analysis of how you use the website. This cookie-generated information about your use of the website will normally be transmitted to and stored on a Google server in the United States.

Further information about the handling of user data with Google Analytics can be **found within Google’s Privacy Policy:**

<https://support.google.com/analytics/answer/6004245?hl=en>

Browser Plug-in

You can disable cookies by setting your browser accordingly. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore, you can prevent the data generated by the cookie and related to the use of this website (including your IP address) being transmitted to and processed by Google, by downloading and installing the browser plug-in available here: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

Opposition to Data Collection

You can prevent Google Analytics collecting your data by clicking this link. Your **cookie will be modified to “opt-out”, meaning that no data will be collected about you** on this website: [Deactivate Google Analytics](#)

Commissioned Data Processing

We have concluded a contract with Google pursuant to commissioned data processing and meet the strict conditions of the German data protection authorities concerning the use of Google Analytics.

Privacy Policy Regarding the Use of Google+

Our website uses Google+ features, provided by Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Collection and transfer of data using the Google+ button to publish information worldwide. The Google+ button will provide you and other users with personalised content from Google and our partners. Google stores both the information that you **“+1’d” for a piece of content and information about the page you viewed when you** clicked +1. Your +1 may appear as a reference, along with your profile name and photo, in Google services, such as in search results or in your Google profile, or elsewhere on websites and advertisements on the internet.

Google records information about your +1 activity to improve Google's services for you and others. To use the Google+ button, you need a globally visible public Google profile that must include at least your chosen profile name. This name will be used for all Google services. In some cases, this name may also replace a different name you used when sharing content through your Google Account. The identity of your Google profile may be displayed to users who know your email address or have other identifying information from you.

Use of the collected information: In addition to the aforementioned uses, the information you provide will be used in accordance with the applicable Google Privacy Policy. Google may publish summarised statistics about users' +1 activity or pass it on to users and partners, such as publishers, advertisers, or affiliated websites.

Privacy Policy Regarding the Use of Instagram

Features from the service, Instagram, have been integrated into our website. These integrated features have been provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA.

If you are logged into your Instagram account, you can link content from our website with your Instagram account by clicking on the Instagram button. This allows Instagram to associate visits to our web pages with your user account. Please note that we, as providers of the website, are not aware of the content of the data transmitted nor the use of the aforementioned data by Instagram.

You will find more information about this within Instagram's Privacy Policy:

<http://instagram.com/about/legal/privacy/>

Privacy Policy Regarding the Use of LinkedIn

Our website uses features from networking site, LinkedIn, provided by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

Each time you visit one of our pages that contains features from LinkedIn, it will **establish a connection with LinkedIn's servers. This informs LinkedIn that you have visited our website with your IP address. When you click on LinkedIn's "Recommend" button whilst you are logged into your LinkedIn account, LinkedIn** can associate your visit to our website with your account. Please note that we, as providers of the website, are not aware of the content of the data transmitted nor the use of the aforementioned data by LinkedIn.

You will find more information about this in LinkedIn's Privacy Policy:

<https://www.linkedin.com/legal/privacy-policy>

Privacy Policy Regarding the Use of Twitter

Our website uses features from Twitter. These features are provided by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

By clicking on Twitter's "Re-tweet" button, the websites you visit are linked to your Twitter account and shared with other Twitter users. Data is also then transmitted to Twitter. Please note that we, as providers of the website, are not aware of the content of the data transmitted nor the use of the aforementioned data by Twitter. You will find more information about this within Twitter's Privacy Policy:

<http://twitter.com/privacy>.

You can change your privacy settings on Twitter in your account settings:

<http://twitter.com/account/settings>

Privacy Policy Regarding the Use of Xing

Our website uses features from networking site Xing, provided by Xing AG, Dammtorstraße 29-32, 20354 Hamburg, Germany.

Every time you visit our web pages containing features from Xing, a connection to **Xing's servers is established. To our knowledge, no data is stored. In particular, IP addresses are not stored and the user's behaviour is not analysed.**

Further information concerning data protection and the Xing “Share” button can be found within Xing’s Privacy Policy:

https://www.xing.com/app/share?op=data_protection

Access, Deletion, and Blocking

You have the right to access your personal data, and information concerning its origin and recipient and the purpose of storing the data, at any time, free of charge, as well as the right to amend, block or delete this data. For further information on personal data, you can contact us at any time at the address provided in the Legal Notice.

Cookies

Parts of this website use “cookies”. Cookies do not harm your computer and do not contain viruses. Cookies serve to make our site more user-friendly, effective and secure. Cookies are small text files stored on your computer and browser.

Most of the cookies used by us are “session cookies”. They are automatically deleted at the end of your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognise your browser during your next visit.

You can configure your browser so that you are informed about the placement of cookies, so that you may decide to accept or refuse cookies on a case-by-case basis or systematically and enable the automatic deletion of cookies when closing the browser. Disabling cookies may restrict the functionality of this website.

Server Log Files

The website provider automatically collects and stores information in “server log files”, which your browser automatically transmits to us. This includes:

- Browser type/browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of server enquiry

This data cannot be associated with any specific person. This data will not be merged with other data. We reserve the right to check this data retrospectively if we become aware of specific indications of unlawful use.

Contact Form

If you send us an enquiry via the contact form, your details from the enquiry form, including the contact details you provided, will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

Opposition to Promotional Emails

We hereby expressly prohibit the use of contact data, which has been published as part of our legal notice, to send unsolicited promotional and information material. The site operator expressly reserves the right to take legal action in the event that unsolicited advertising information is sent, for example through spam emails.

Newsletter Data

If you wish to receive the newsletter offered on the website, we need you to provide us with an email address, as well as information that enables us to verify that you are the owner of the email address provided and that you agree to receive the newsletter. Further data will not be collected. We use this data solely for sending the requested information and do not pass it on to third parties.

You may revoke your consent to the storage of your data, your email address and **their use for sending newsletters at any time by clicking on the “unsubscribe” link in the newsletter.**

Data Protection Officer

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The translation has been created based on the meaning of the German text. In the event of ambiguity in the data protection text, the original German text should be followed.